



# DIGITAL MARKETING PROPOSAL

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# OUR VISION

At JE Digital Fly, we lead the charge in revolutionizing digital marketing, empowering businesses of all sizes and sectors to flourish through cutting-edge strategies.

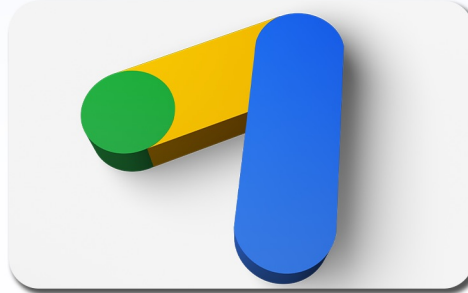
Our commitment lies in pioneering innovative techniques and leveraging state-of-the-art technologies, ensuring our clients soar to unparalleled heights of success in the digital sphere.



# OUR SERVICE



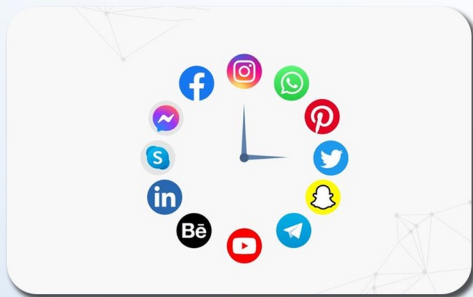
Social Media Marketing



Googles Ads



SEO



Content Marketing

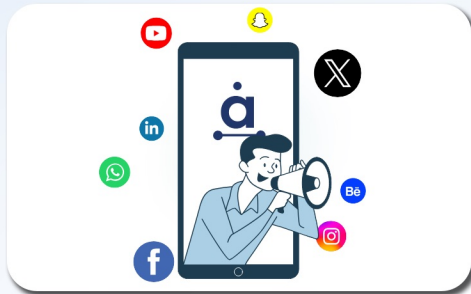


Website Development



E-Commerce Marketing





Influence Marketing



Email Marketing



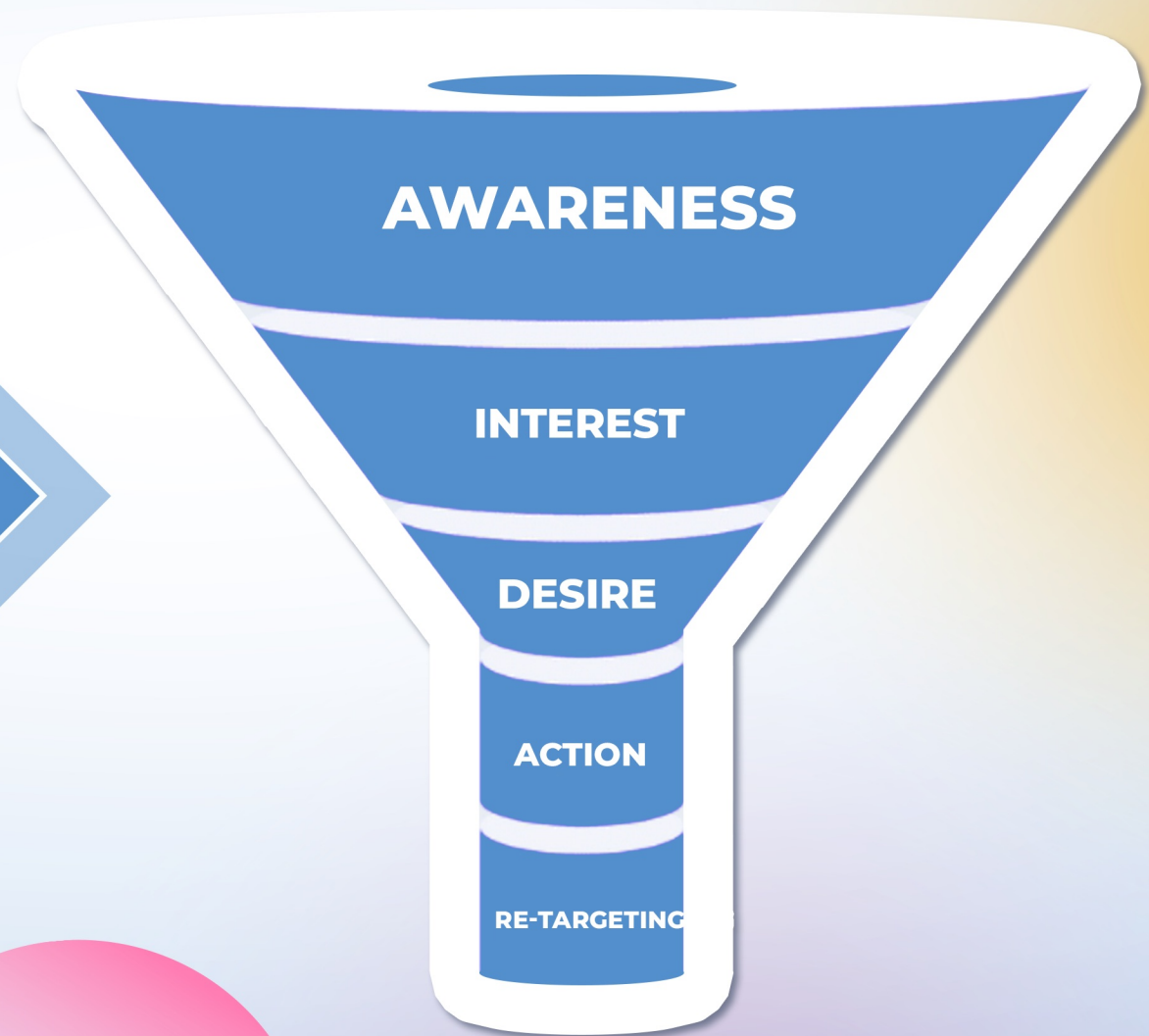
WhatsApp Marketing



## POPULAR DIGITAL MARKETING SERVICES

- BLOG,
- CONVERSION OPTIMIZATION
- CONTENT MARKETING
- SOCIAL MEDIA HANDLE
- GOOGLE MY BUSINESS
- HIGH QUALITY GRAPHICS

# SALES FUNNEL



# Social Media Marketing

## Fundamental

### PROFILE OPTIMIZATION

*Accurate, complete, active, links to website and has CTA.*

### POSTING

*Useful, entertaining, relevant posts, photos, videos, lives, stories.*

### ENGAGING

*Like, share, comment, and follow customers, followers, influencers.*

### ADVERTISING

*Paid methods of reaching targeted audiences.*

### MEASURING

*Use platform and website analytics to see what's working.*



## Social Media Marketing

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- Profile Optimization
- Social Media Posting
- Meta Ads
- Engaging Work
- Group Posting
- Live on Social Media
- Measuring



# Google Ads



# SEO

- Keyword Analysis
- Competitor Analysis
- Website Audit
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Ranking Report
- Tracking

# LOCAL SEO

## Our Local SEO Services:

- Google My Business (GMB) Setup & Optimization
- GMB Profile Verification & Location Setup
- Google Maps Listing & Local SEO
- Business Reviews Management & Ranking Boost
- Google Posts, Updates & Promotions
- Keyword Optimization & Image SEO



# Brand Video Shoot

- Intro Reels/Video
- Drone shoot
- Scripted Video
- Campaign Shoot
- Collaborate with Bhopal's Top Instagram Influencer



# Meta Ads (Facebook & Instagram)

- Advanced Targeting Options
- Drive Traffic & Boost Sales
- Engage Your Audience with Precision
- Lead Generation & Conversion
- Detailed Analytics for Results

 Call Now

Shop Now

Book Now



Learn More

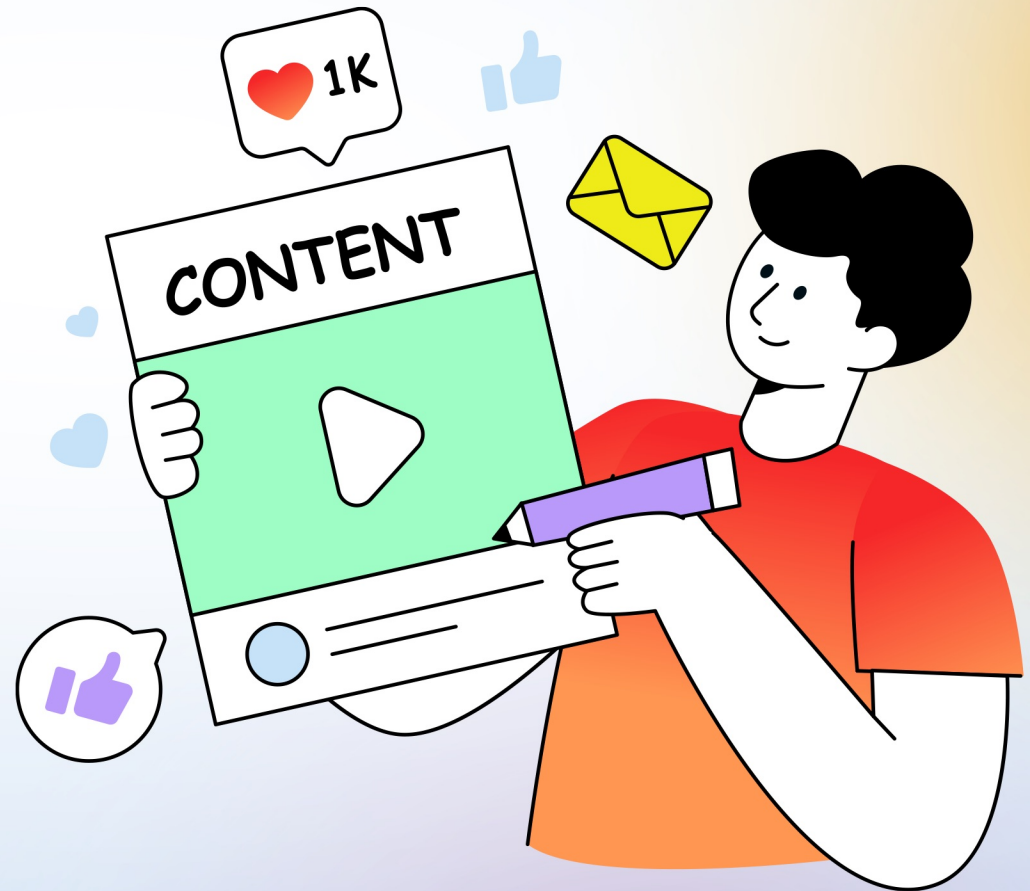
# WhatsApp Marketing

- Bulk Messaging Solutions
- Direct Customer Reach
- Analytics for Campaign Performance
- Promote Products, Services & Offers
- Affordable & Effective Strategy



# Content Marketing

- Blogging
- Article
- Web story
- Press Release



# Website Development

Domain | Hosting | Development  
Content Management | Google Indexing | Design/Theme



# E-Commerce Marketing

- Listing or Account Creation
- Brand Verification
- Product Listing
- Sales Funnel
- Ready Sales Ads these Plate from



**SHOPCLUES**.COM



# Influence Marketing

- Content Creation
- Hire Influencer
- Shoot Video/Photo/Dron
- Post with Collaboration



## BENEFITS

Get Quality Traffic

Build Your Online Influence

Build Your Portfolio and Credibility

Increase Your Exposure and Brand Awareness

Increase Your Subscriber Base

# Email Marketing

- Create Account
- Ready Email
- Create Funnel
- Content Writing
- Retargeting



# OUR CLIENT





स्वदेश ज्याति





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